CURRICULUM VITAE (1/23) Short

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***Education*:** B.Sc. (Economics), August 1979, Southampton University, England

M.A. (Economics), May 1982, Queen's University, Kingston, Ontario, Canada

Ph.D. (Economics), November 1985, Queen's University, Kingston, Ontario, Canada

*Ph.D. thesis title*: Three essays on address models of value theory

***Post-Doctoral Employment*:**

2002- Commonwealth Professor of Economics, University of Virginia  
1998-2002 Professor of Economics, University of Virginia, Charlottesville, VA, USA  
1992‑1998 Associate Professor of Economics, University of Virginia, Charlottesville, VA, USA   
1987‑1992 Assistant Professor of Economics, University of Virginia, Charlottesville, VA, USA. 1986-1987 Researcher, CEME, Universite Libre de Bruxelles, Belgium.

1985-1986 CORE Fellow, Université Catholique de Louvain, Belgium.

***Books:*** *Discrete Choice Theory of Product Differentiation* (with Andre de Palma and Jacques-Francois Thisse), MIT Press, 1992.

Editor, *Handbook of Media Economics* (with D. Stromberg and J. Waldfogel) for Elsevier Handbook series (overall Editors Ken Arrow and Mike Intrilligator), Jan 2016

Editor, *Recent advances in the Economics of Advertising* for Edgar Elgar series, Jan 2016

***Papers under Revise and Resubmit*:**

[Search Direction: Position Externalities and Position Auction Bias](https://economics.virginia.edu/sites/economics.virginia.edu/files/anderson/3412-1636639363%20CEPPR.pdf) (with Régis Renault); CEPR Discussion Paper 16724 to be resubmitted to *Review of Economic Studies*

[Hybrid Platform Model](https://economics.virginia.edu/sites/economics.virginia.edu/files/anderson/CEPR%20DP_June9_2021.pdf) (with Özlem Bedre-Defolie), CEPR Discussion Paper 27404, to be resubmitted to *RAND Journal of Economics*

[Economic Distributions, Primitive Distributions, and Demand Recovery in Monopolistic Competition](https://economics.virginia.edu/sites/economics.virginia.edu/files/anderson/DP15731.pdf), (with Andre de Palma), CEPR Discussion Paper 15731 to be resubmitted to *Journal of Economic Theory*

***Articles in refereed journals*** (see also **Chapters** below)**:**

Price Discrimination in the Information Age: Prices, Poaching, and Privacy with Personalized

Targeted Discounts (with Alicia Baik and Nathan Larson) forthcoming *Review of Economic Studies*

Ad clutter, time use, and media diversity (with Martin Peitz) forthcoming *American Economic Journal: Micro*

Online trade platforms: hosting, selling, or both? (with Ozlem Bedre-Defolie), forthcoming *International Journal of Industrial Organization*

Opaque Products (with Levent Celik), *Information Economics and Policy,* doi:[10.1016/j.infoecopol.2020.100869](https://dx.doi.org/10.1016/j.infoecopol.2020.100869)

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Aggregative games and oligopoly theory: short‐run and long‐run analysis (with Nisvan Erkal and Daniel Piccinin), CEPR Discussion Paper 9511, *RAND Journal of Economics,* [51(2)](https://onlinelibrary.wiley.com/toc/17562171/2020/51/2), June 2020, 470-495 [doi.org/10.1111/1756-2171.12322](https://doi.org/10.1111/1756-2171.12322)

The importance of consumer multi-homing (joint purchases) for market performance: mergers and entry in media markets (with Øystein Foros and Hans Jarle Kind), *Journal of Economics and Management Strategy,* (2019), 28(1), 125-137.

**Before 2019:**

Competition for Advertisers in Media Markets (with Oystein Foros and Hans Jarle Kind), *Economic Journal*, (2017) 128, 34-54.

Product quality, competition, and multi-purchasing (with Oystein Foros and Hans Jarle Kind) CEPR Discussion Paper 8923, *International Economic Review* 58.1 (2017): 183-210.

Push-Me Pull-You: Comparative Advertising in the OTC Analgesics Industry (with Federico Ciliberto, Jura Liaukonyte and Régis Renault) CEPR Discussion Paper 8988, *The RAND Journal of Economics* 47.4 (2016): 1029-1056.

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[Why Firms May Prefer not to Price Discriminate via Mixed Bundling](http://www.sciencedirect.com/science/article/B6V8P-45KNK0V-D/2/dc200950dc2074ada951c519389f56b1) (with Luc Leruth), *International Journal of Industrial Organization*, (1993), 11, 49‑61.

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[Alienation, Indifference and the Choice of Ideological Position](file:///C:\Users\sa9w\Desktop\djb4c\Local%20Settings\Temporary%20Internet%20Files\Content.Outlook\0HA8F0OY\Anderson\alienation.pdf) (with Gerhard Glomm), *Social Choice and Welfare*, (1992), 9, 17‑31.

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The Trade‑Off Between Precommitment and Flexibility in Trade Union Wage Setting (with Michael B. Devereux), *Oxford Economic Papers*, (1991), 43,549‑569.

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***Submission soon:***

Choosing a Champion: Party Membership and Policy Platform  
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***Book Reviews, Short Papers, and Articles in Books (all before 2019)***

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2 Chapters for *Handbook of Media Economics* (ed. with D. Stromberg and J. Waldfogel) for Elsevier Handbook series (overall Editors Ken Arrow and Mike Intrilligator), Jan 2016:

- Preference Externalities (with Joel Waldfogel)

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# [Regulation of television advertising,](http://www.virginia.edu/economics/papers/anderson/tvadreg081705.pdf) in *The Economic Regulation of Broadcasting Markets,* Ed. Paul Seabright, Cambridge University Press, (2007), 189-224

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[The Media and Advertising: A Tale of Two-Sided Markets](http://www.virginia.edu/economics/papers/anderson/fullfinaltale.pdf) ( with Jean J. Gabszewicz), in *Handbook of the Economics of Art and Culture*, (2006)eds. Victor Ginsburgh and David Throsby, Elsevier, North Holland, CEPR Discussion Paper 5223

[Tarification Discriminante](file:///C:\Users\sa9w\Desktop\djb4c\Local%20Settings\Temporary%20Internet%20Files\Content.Outlook\0HA8F0OY\Anderson\tarifdisfinal-1.doc) (with Regis Renault), *La Tarification des Transports: Enjeux et Defis*, Andre de Palma and Emil Quinet, eds. (2005), Paris: Economica.

Foreword (with Ralph Braid) to "Spatial Competition and Monopolistic Competition," by William S. Vickrey, *International Journal of Industrial Organization*, (1999), 17, 953-963.

Book Review of "Location Theory," *Regional Science and Urban Economic*s*,* (1998), 28, 513-6.

[The War of Attrition with Noisy Players](http://www.people.virginia.edu/~cah2k/jai.pdf) (with Jacob Goeree and Charles Holt), in *Advances in Applied Microeconomics: Contests*  (Ed. Michael Baye), 7 (1998), 15-29, JAI Press INC., Conn.

Spatial Competition with Production Before Sales (with Ronald D. Fischer), Ch. 17 in *Does Economic Space Matter*? Hirohi Ohta and Jacques-Francois Thisse, eds., MacMillan Academic Press, (1993), 335-351.

Interpretations of the Logit Model in the Theory of Product Differentiation (with Andre de Palma and Jacques-Francois Thisse) in *Market Strategy and Structure*, J. M. A. Gee and George Norman, eds., Harvester‑Wheatsheaf, (1992).

[Equilibrium Existence in the Circle Model of Product Differentiation](file:///C:\Users\sa9w\Desktop\djb4c\Local%20Settings\Temporary%20Internet%20Files\Content.Outlook\0HA8F0OY\Anderson\eqm.pdf) in *Spatial Pricing and Differentiated Markets*, George Norman, ed., London Papers in Regional Science 16 (Pion, London), (1986).

***Projects in Progress (partial list)***

Ducking Data Collection (with N. Larson and A. Urbano); Marketing Characteristics; Bucketing Eyeballs; Sheening (with Federico Ciliberto and Jura Liaukonyte); Quality choice and mergers (with Volker Nocke); Optimal Product Design (with Fang Guo and Levent Celik); Platform Pricing (with Oezlem Bedre-Defolie); Consumer Journeys, Generalized Weitzman Search, and Discrete Choice Demands with Complementarities (with Maxim Engers and Dan Savelle); The Collapse of Dialogue? Evidence from the US Advertising Political Campaigns, 2010-2016, with Federico Ciliberto and Benjamin Leyden; Market Distortions in Ordered Search (with Maxim Engers and Dan Savelle);

***Recent Conferences Organized (and series)*:** Ongoing yearly Media Economics series co-organizer (2004- ); NHH, Bergen, Norway, Oct. 2020; University of Minho, Portugal, Oct. 2019; University of Salento in Lecce, Italy on October 11-12, 2018; recently in Pompeu Fabreu Barcelona (Oct 2017), Zurich (Oct 2016), Stellenbosch (Nov 2015), Naples (Oct 2014), Tel-Aviv (Oct 2013), Bogota (Oct 2012), Moscow (Oct 2011), Hunter, NY (Oct 2010)

Ongoing yearly Economics of Advertising and Marketing series co-organizer (2008- ); Advertising Economics Conference, Frankfurt, (with Martin Peitz), June 2008;

2nd Advertising Economics Conference, Paris, (with Regis Renault), June 2009;

Barcelona (with Jose Luis Moraga), 2010; Moscow (with Maarten Janssen), 2011; Beijing, (with Alex White), 2012; Tel-Aviv (with Yossi Spiegel) 2013; Vienna, (with Maarten Janssen), 2014; , Nuffield Oxford, (with Alexandre de Corniere) 2015; Vilnius Lithuania (with Jura Liaukonyte), 2016; Tbilisi, Georgia, (with Jura Liaukonyte), 2017; Columbia University (Miklos Savary and Kinshuk Jerash), NYC, 2018; Porto University (with Joana Resende), 2019; City University London (with Levent Celik and Jura Liaukonyte), postponed, reprised June 2022.

Zoom weekly series: started Sept 7 2020 (with Mark Armstrong, Maxim Engers, Maarten Janssen, Jose Luis Moraga Gonzales, Dan Savelle)

***Editorial Positions*:**

*International Journal of Industrial Organization*, co-Managing Editor (Aug. 1996-Dec. 2004).

*Journal of Regional Science*, Associate Editor

*International Journal of Transport Economics,* Editorial Board

*New Zealand Economic Papers*, Editorial Board

*Review of Network Economics,* Editorial Board

*Journal of Media Economics,* Editorial Board

*Regional Science and Urban Economics*, Associate Editor.

*Information Economics and Policy,* Editorial Board

*Journal of Cultural Economics,* Editorial Board (from Jan 2022)

Member, Exec Cttee, *European Association for Research in Industrial Economics* 1997-2004

“Who’s Who in Economics, “Who’s Who in Management Science” “Who’s Who in America.”

Member of Organizing Committee for EARIE meetings 1997-2003; 2005; 2007, 2008, 2011, 2012, 2013, 2014, 2015, 2016, 2017

Member of Organizing Committee / co-organizer for conference series on Media Economics (Bergen 2003, Toulouse 2004, Hamburg 2005, Bologna 2007, Zurich 2008, Siena 2009, New York 2010, Moscow 2011, Bogota 2012, Tel-Aviv 2013, Naples 2014, Stellenbosch 2015, Zurich 2016, Barcelona 2017, Bari 2018)

CEPR (Research Fellow), ENCORE, Intertic Vice President; Economic Design Network, Aus.

University of Virginia Placement Director for PhD students 1998 – Current

Provost Tenure and Promotion Committee, UVA; Endowed Chair Review Committee, UVA

### Recent Invited Lectures and seminars

**(2015)** U Melbourne; Stern School, NYU; ENS Cachan seminar and short course; Dauphine; ICT conf Mannheim; IO conference, Hang Zhou; Econs of Ads and Mktg, Nuffield Oxford; CRETE, Crete (Chania); MIT Sloan; Stellenbosch Media Economics conf; Columbia IO WS

**(2016)** IDEI, Toulouse; U of Helsinki; FCC, Washington DC; CREST, Ecole Polytechnique; ENS-Cachan; MACCi summer institute, Bamberg; Association of Lithuanian Economists (Keynote); Economics of Advertising and Marketing, Vilnius; U Cergy-Pontoise; ESMT Berlin;

University of Southern California; Boston U; Media Economics conf, Zurich; Quantitative Collaborative, UVA; Haas, Berkeley; NYC Media Seminar

**(2017)** ESMT Berlin, Platforms Conference; LEI, Paris; ENS-Cachan; UValencia; Economics of Advertising and Marketing, Tbilisi; Media Economics conference, Zurich

**­­(2018)** CUHK; Hitotsubashi; U of Tokyo; Monash U; U Melbourne; NUS; ANU; Monash IO WS; CREST, Paris; CEPR Gerzensee; Stony Brook

**(2019)** Digital Economics Conference, Toulouse; U Melbourne; Warwick U; Oxford U (Nuffield); ENS-Cachan/ Ecole Polytechnique Paris; CUHK; HKUST IO conf; MaCCI conference, Bamberg; Berlin ESMT; Porto Economics of Advertising and Marketing; U de Cergy-Pontoise; CRETE, Tinos; U Mannheim; Braga, Portugal (Media Economics Conference);

CEU, Budapest; Wirtschaftsuniversität Wien; APIOC, Tokyo, Invited speaker

**(2020)** Digital Economics Conference, Toulouse, Jan 9-10; U Melbourne March

**(2021)** University of Southern California (April 12); University of Groningen (May 6); ACMSigecom Conference on Design of Online Platforms (July 23); DGComp Brussels (Sept 29); Bergamo IO conference (Ponte di Legno), Dec 15-18

**(2022)** U Melbourne (March); Cornell (April 6); Regulating the Digital Economy, TSE, Toulouse May 12-13); CEPR Berlin (June 13-15); Economics of Advertising and Marketing, City University London (June 24-25); Portuguese IO Society, Aveiro (Invited Speaker, June 29-30); [Information and Communication Technologies, Mannheim (July 7-8); CRETE Milos (July 11-15)]

**(2023)** Digital Economics Conference, Toulouse, Jan 12-13; Yale Digital Regulation Conference, Feb 23-24; HIAS, Hitotsubashi Mar; U of Toronto April 10; Platforms Conf Capri May 18-19; Information and Communication Technologies, Mannheim (July); CRETE Naxos (July 10-14)

### Recent Visits

**(2017)** U Melbourne; CERGE, Charles University; ESMT Berlin; ENS-Cachan/ Ecole Polytechnique; U Valencia

**(2018)** Chinese University of Hong Kong; HIAS, Hitotsubashi; U Melbourne; National University of Singapore; Australian National University; ENS-Cachan/ Ecole Polytechnique Paris; ESMT Berlin; U Cergy-Pontoise; Mannheim

**(2019)** ENS- Cachan; U Melbourne; ENS-Cachan/ Ecole Polytechnique; CUHK; Berlin ESMT; U de Cergy-Pontoise; U Mannheim, Aug 1st – 14th

**(2020)** U Melbourne (March); Covid stop

**(2022)** Cergy July; Berlin ESMT (Dec)

**(2023)** HIAS, Hitotsubashi (March); Cergy May-June/July

***Ph. D. students supervised***:

Gladys Lopez (2nd reader, 1997); Monica Capra (August 1998); Scott Bohannon (October 1999); Spencer Graf (August 2000); Monica Hartmann (2nd reader, August 2000); Brian McManus (August 2001); Richard Ruble (October 2001); Michelle Sovinsky (2nd reader, June 2002); Hyejoon Im (2nd reader, August 2003); Adam Rennhoff (December 2003); Ken Wilbur (June 2005); Loren Smith (2nd Reader, August 2005); Levent Celik (August 2006); Catherine Tyler Mooney (June 2007); Jason Hulbert (2nd Reader, November 2007); Jayani Jayawardhana (November 2007); Eric Fesselmeyer (2nd reader, December 2008); Jura Liaukonyte (June 2009);

Sunit Shah (April 2011); Shuna Wang (2nd reader, May 2011); Yiyi Zhou (April 2012); Kang Jian (May 2012); Stephen Bruestle (Sept 2013); Charlie Murry (April 2014); Haiyan Liu (June 2014); Zhou Zhang (April 2016); Ce (Matthew) Shi (July 2016); 2017 (April): Alicia Baik, Fang Guo, Bill Johnson (3rd); 2018 (April): Yanchi Yu, Ben Leyden; November 2018: Abiy Teshome (3rd); April 2019: Dan Savelle, Cailin Slattery; April 2020: Alex Gross, Miguel Mascarua (3rd); April 2021: Hanna Charankevich, Katya Khmelnitskaya (3rd reader); April 2022: GaYoung Ko

***Others in progress***:

Dissertation Proposed: Jiafeng Wu, Snigdha Das (2nd reader), Dennis J Campbell, Moonju Cho, Jenna Blochowitz, Max Schnidman (2nd reader), Dan Kwiatowski (2nd reader)

Summer 2022 paper advisees: Justin Garrison, Yen Tang

IO Reading Group: Jiafeng Wu, Dennis Campbell, Jenna Blochowitz, Moonju Cho, Jessica Canada, Max Schnidman, Dan Kwiatowski, Anirban Chattopadhyaya, Yang Yu, Eric Yde, Ashwin Nair, and others.

## NSF grants

SBR-9617784 “Equilibrium with Bounded Rationality in Economic Games”

(with Jacob Goeree and Charlie Holt). 3 year grant.

INT-9815703 “Product Characteristics and Price Advertising with Consumer Search”

(with Regis Renault). 3 year grant for travel support.

“Advertising Content” (with Regis Renault). Grant for travel support. Feb 2002-2004.

“The Information Content of Advertising” 2002-2004.

SES 0452864 “Marketing Characteristics” 2005-2007

GA10704-129937 “Advertising Themes” 2008-2013

“Search, Targeting, and Media” 2014-2017

“Targeting Privacy” (with Nathan Larson) 2019-2022