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***Education*:** B.Sc. (Economics), August 1979, Southampton University, England

M.A. (Economics), May 1982, Queen's University, Kingston, Ontario, Canada

Ph.D. (Economics), November 1985, Queen's University, Kingston, Ontario, Canada

*Ph.D. thesis title*: Three essays on address models of value theory

***Post-Doctoral Employment*:**

Spring 2003, 2006, 2009: Visiting Melbourne Business School, Victoria, Australia

Spring 2012: Visiting National University of Singapore and University of Melbourne Economics

2002- Commonwealth Professor of Economics, University of Virginia  
1998-2002 Professor of Economics, University of Virginia, Charlottesville, VA, USA  
1992‑1998 Associate Professor of Economics, University of Virginia, Charlottesville, VA, USA Fall 1992 Visiting CERGE, Charles University, Prague, Czechoslovakia  
1987‑1992 Assistant Professor of Economics, University of Virginia, Charlottesville, VA, USA. 1986-1987 Researcher, CEME, Universite Libre de Bruxelles, Belgium.

1985-1986 CORE Fellow, Université Catholique de Louvain, Belgium.

***Books:*** *Discrete Choice Theory of Product Differentiation* (with Andre de Palma and Jacques-Francois Thisse), MIT Press, 1992.

Editor of *Handbook of Media Economics* (with D. Stromberg and J. Waldfogel) for Elsevier Handbook series (overall Editors Ken Arrow and Mike Intrilligator)

Editor of *Recent advances in the Economics of Advertising* for Edgar Elgar series

***Papers under Revise and Resubmit*:**

Push-Me Pull-You: Comparative Advertising in the OTC Analgesics Industry (with Federico Ciliberto, Jura Liaukonyte and Régis Renault) CEPR Discussion Paper 8988, *RAND Journal*

Product quality, competition, and multi-purchasing (with Oystein Foros and Hans Jarle Kind) CEPR Discussion Paper 8923, *International Economic Review*

Aggregative Oligopoly Games with Entry (with Nisvan Erkal and Daniel Picinin), CEPR Discussion Paper 9511, *Journal of Political Economy*

Personalized Pricing and Advertising (with Alicia Baik and Nathan Larson), CEPR Discussion Paper 10464, *Games and Economic Behavior*

Competition for Advertisers in Media Markets (with Oystein Foros and Hans Jarle Kind)

***Articles in refereed journals*** (see also **Chapters** below)**:**

Market Power in Transportation: Spatial Equilibrium under Bertrand Competition (with Wes Wilson), forthcoming *Economics of Transportation*

Product Design (with Levent Celik), forthcoming *Journal of Economic Theory*

Information Content of Advertising: Empirical Evidence from the OTC Analgesic Industry (with Federico Ciliberto and Jura Liaukonyte) *International Journal of Industrial Organization* (2013)

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***Submit imminent:***

Choosing a Champion: Party Membership and Policy Platform  
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The Logit model of monopolistic competition (with Andre de Palma)

***Book Reviews, Short Papers, and Articles in Books:***

[Price Discrimination](file:///C:\Users\sa9w\Desktop\from%20Inspiron%20101210\papers\anderson\pricedisc080808.pdf) ([figures](file:///C:\Users\sa9w\Desktop\from%20Inspiron%20101210\papers\anderson\tarifdisc_pics080313_edited.doc)); with Regis Renault, *Handbook in Transport Economics*, Edward Elgar, De Palma, A., R. Lindsey, E. Quinet and R. Vickerman (eds.) (2012)

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[Spatial Modeling in Transportation II: Railroad Pricing, Alternative Markets, and Capacity Constraints](http://www.nets.iwr.usace.army.mil/docs/CongestionSpatialEquil/Spatial%20Modeling%20in%20Trans%20II.pdf)  
[Spatial Modeling in Transportation III:Infrastructure, Planning, and Welfare](http://www.nets.iwr.usace.army.mil/docs/CongestionSpatialEquil/final042505.pdf)

[Market Power in Transportation Spatial Equilibrium and Welfare under Bertrand Competition](http://www.nets.iwr.usace.army.mil/docs/CongestionSpatialEquil/05-NETS-P-07.pdf)

[Market Power in Transportation Spatial Equilibrium and Welfare under Cournot Competition](http://www.nets.iwr.usace.army.mil/docs/CongestionSpatialEquil/05-NETS-P-04.pdf)

[A Dominant Firm Model of Pricing Transportation Over Space](file:///C:\Users\sa9w\Desktop\djb4c\Local%20Settings\Temporary%20Internet%20Files\Content.Outlook\0HA8F0OY\Anderson\jrs_final_revision.pdf)- ([Figures](file:///C:\Users\sa9w\Desktop\djb4c\Local%20Settings\Temporary%20Internet%20Files\Content.Outlook\0HA8F0OY\Anderson\JRS%20Final%20Submission%20-%20Figures.pdf))

***Projects in Progress (partial list)***

The Economics of Book Publishing (with Victor Ginsburgh)

Marketing Characteristics

Airline Departures (with Federico Ciliberto)

Searching for Confirmation (with Yves Schneider)

Price Discrimination with Capacity Constraints (with Yves Schneider)

Comparative Advertising in OTC Analgesics (with Federico Ciliberto and Jura Liaukonyte)

Advertising Assurance (with Micael Castanheira)

Dynamic Chickens-and-Eggs (with Yiyi Zhou)

Targeted Ads (with Alicia Baik and Nathan Larson)

Retailer/Manufacturer Ad Competition (with Charlie Murry)

Mark-up competition (with Richard Ruble)

Quality choice and mergers (with Volker Nocke)

Intermediation with Private Information (with Maxim Engers)

Characteristics Choice (with Levent Celik)

Search Direction (with Regis Renault)

***Conferences Organized*:**

7th Southeast Economic Theory and International Trade Meetings (with Leonard Mirman), November 1994, University of Virginia  
Portuguese Competition Authority Summer IO WS series; Lisbon, July 2008

4th Media Economics Conference (with Brendan Cunningham and Steven Wildman), Nov. 17-18, 2006, Washington DC

Ongoing yearly Media Economics series co-organizer (2004- ); recently Stellenbosch (Nov 2015), Naples (Oct 2014), Tel-Aviv (Oct 2013), Bogota (Oct 2012), Moscow (Oct 2011), Hunter, NY (Oct 2010)

Advertising Economics Conference, Frankfurt, (with Martin Peitz), June 2008

2nd Advertising Economics Conference, Paris, (with Regis Renault), June 2009

3rd Advertising Economics Conference, Barcelona, (with Jose Luis Moraga), June 2010

4th Advertising Economics Conference, Moscow, (with Maarten Janssen), June 2011

5th Advertising Economics Conference, Beijing, (with Alex White), June 2012

6th Advertising Economics Conference, Tel-Aviv, (with Yossi Spiegel), June 2013

7th Advertising Economics Conference, Vienna, (with Maarten Janssen), June 2014

8th Advertising Economics Conf, Nuffield Oxford, (with Alexandre de Corniere) June 2015

***Editorial Positions*:**

*International Journal of Industrial Organization*, co-Managing Editor (Aug. 1996-Dec. 2004).

*Journal of Regional Science*, Associate Editor

*International Journal of Transport Economics,* Editorial Board

*New Zealand Economic Papers*, Editorial Board

*Review of Network Economics,* Editorial Board

*Journal of Media Economics,* Editorial Board

*Regional Science and Urban Economics*, Associate Editor.

*Information Economics and Policy,* Editorial Board

Edited special issue of IJIO (with Stephen Martin): *Experimental Methods and Industrial Economics*, 1999.

Member of Executive Committee, *European Association for Research in Industrial Economics* (EARIE), 1997-2004

“Who’s Who in Economics,” (Ed. Mark Blaug).

“Who’s Who in Management Science.”

“Who’s Who in America.”

Toulouse IDEI-ZEI Conference on "Regulation of Media Markets," October 1-2, 2004, Round Table discussant, paper presenter, and member of Scientific Committee.

Member of Organizing Committee for EARIE meetings 1997-2003; 2005; 2007, 2008, 2011, 2012, 2013, 2014, 2015

Member of Organizing Committee / co-organizer for conference series on Media Economics (Bergen 2003, Toulouse 2004, Hamburg 2005, Bologna 2007, Zurich 2008, Siena 2009, New York 2010, Moscow 2011, Bogota 2012, Tel-Aviv 2013, Naples 2014, Stellenbosch 2015)

CEPR (Research Fellow)

ENCORE member

Intertic Vice President

Economic Design Network, Australia, member

University of Virginia Placement Director 1998 – Current

### Recent Invited Lectures

### (2002)

Advertising Content: University of Virginia, April; University of British Columbia, Canada, September 26th; University of Virginia, Engineering Dept, October 9th; University of Cyprus, October 18th; Institute of Advanced Studies, Vienna, Austria, October 22nd.

Price Dispersion: University of Cergy Pontoise, June 6th, 2002; Conference in Honor of Jean Gabszewicz, Louvain-la-Neuve, Belgium, June 22nd; Universite de Perpignan, France, June 26th.

Mark-up Pricing: EARIE, Madrid, Spain, September 6th.

Advertising and the Media: Federal Communications Commission, December 18-19.

**(2003)**

Advertising Content: University of New South Wales, Sydney, Australia, January 10th; Melbourne Business School, April 16th; LaTrobe University, May 9th.

Advertising and the Media: Curtin University, Perth, March 13th;University of Western Australia, March 14th; University of Otago, March 21st; University of Christchurch, March 26th; University of Auckland, March 28th; ACCC, Melbourne, April 3rd.

Broadcast competition: Commercial and Pay TV: Australian Theory Conference, University of Sydney, February 27th; University of Melbourne, March 7th; EARIE, Helsinki, Finland, August; How media markets work Conference, Bergen, Norway, October 24th– 25th.

**(2004)**

Advertising Content: ASSA, San Diego, January 6-8.

Advertising and the Media: The Economics of Two-Sided Markets (plenary speaker), January 23-24, Toulouse, France.

#### Junk Mail: Cincinnati, May; European University Institute, Florence, June; Cergy-Pontoise, June; Beijing, June; EARIE, Berlin, Sept 2-5.

Advertising and the Media: Federal Communications Commission, May.

Advertising and the Media: a tale of two-sided markets: Princeton, NJ, Sept 10-12.

Advertising Regulation: Toulouse IDEI-ZEI Conference “Regulation of Media Markets” Oct 1

Media Mergers and Media bias with rational consumers: Toulouse IDEI-ZEI Conference on "Regulation of Media Markets," October 2.

Organized seven sessions for SEA meetings, New Orleans, Nov. 21-23

**(2005)**

Information Congestion: The Economics of the Software and Internet Industries , Jan 20-22, Toulouse, France; Université de Montreal, Mar 21; IIOC, Atlanta, GA, April 8-9; Iowa, May 10.

# Spatial Modeling in Transportation: Congestion and Modal Choice: Transportation Research Board Conference, Washington, DC Jan 9-12.

Spatial Modeling in Transportation: Infrastructure, Planning and Welfare: IIOC, Atlanta, GA, April 8-9.

Media Mergers and Media Bias: Universite de Montpellier, May 27 ;University of Geneva , June 10; Universite de Cergy-Pontoise, France, June 22; University of Athens, Greece, June 30; University of Boulder, CO, November 4; Emory University, November 9.

Localism and Welfare, Conference in Honor of Victor Ginsburgh: June 18; 3rd Conference in Media Economics, Hamburg, Germany, Oct. 15.

Advertising Regulation and the Media: Norwegian Competition Authority, Bergen, Norway, Aug 24

**(2006)**

Spatial competition with elastic demand: location equilibria without excessive differentiation: Australian Economic Theory Workshop, University of New South Wales, Sydney, Australia, Feb 16-17; Stability in Competition: the Legacy and the Future Conference, CORE, Louvain-la-Neuve, Belgium, June 15-17.

 Information Congestion: Australian National University, Canberra, Mar 3; Summer Workshop in Industrial Organization, Auckland, New Zealand, Mar 9-11; Victoria University, Wellington, New Zealand, Mar 17; University of Melbourne, Mar 24; Hong Kong University June 1st; Hong Kong University of Science and Technology, June 2nd; Sorbonne, Paris I, June 12; University of Bern, Switzerland, June 19; University of Cergy-Pontoise, June 22 ; Conference on the Economics of Information and Communication Technologies (plenary speaker), ENST, Paris, June 23-24; CRETE conference (plenary speaker), Rethmynon, Crete, July 10-13; University of Arizona, Nov. 10; Columbia University, Dec. 5

**(2007)**

Spatial modeling in Transportation II: Railroad Pricing, Alternative Markets, and Capacity Constraints: ASSA, Chicago, Jan. 5

Shouting to be heard in Advertising: International Industrial Organization Conference, Savannah, GA, April 8-9 (also session Chair, Discussant); CEPR IO Conference, Tarragona, Spain, May 24-26, Rencontres parisiennes d'économie industrielle 2007, Cergy Pontoise, Jun. 12; University of Essex, United Kingdom, June 19; Tinbergen Institute, Rotterdam, Netherlands, Jun. 22; University of North Carolina, Oct. 12;University of Siena, Italy, Oct. 18; McGill University, Montreal, Quebec, Canada, Nov. 16.

Spatial Modeling in Transportation: Kuhmo Nectar Summer School 2007, Urbino-Carlo Bo, Italy, Jul. 9-11

“Pricing of Transport Services” and “Two-part Tariffs in Transportation”: Kuhmo Nectar Transportation Conference 2007, Urbino-Carlo Bo, Italy, July 11-13

Price Dispersion and the Economics of Attention: EARIE, Valencia, Spain, Sept. 6-9.

Broadcasting, Advertising Finance, and the Rationale for Public Broadcasting, 5th Media Economics Conference, Bologna, Italy, Oct. 19-20

**(2008)**

Comparative Advertising: CERGE, Charles University, Prague, Czech Republic, Mar. 3; CENTER/TILEC, Tilberg, Netherlands Mar 5; Netherlands Competition Authority, The Hague, Mar. 10; Encore, Universitat van Amsterdam, Netherlands, Mar. 10; Portuguese Competition Authority Summer IO WS, Lisbon, July 2nd; Zurich Business School, Switzerland, Oct. 23

Information Congestion: Portuguese Competition Authority, Lisbon, July 2nd, 6th Media Economics Conference, Zurich, CH, Oct. 24-25.

Competing for Attention (Plenary): 2nd Intertic Conference on Endogenous Market Structures and Industrial Policy, Milan, June 5-6; 1st Advertising and Marketing Conference, Bad Homburg, Germany, June 12-14, UBC, Sauder School, Vancouver, Sept 26; NYU Stern School, Oct 14; JMU Harrisonburg, Nov 19; U Oklahoma, Dec 12

**(2009)**

Competing for Attention in the Information (Overload) Age: National University of Singapore January 8; University of New South Wales January 23; CITE Workshop at Melbourne Business School March 25; Auckland, NZ, April 9.

Push-Me Pull-You: Summer Workshop in Industrial Organization, Auckland, NZ February 27-8 Canterbury (Christchurch), NZ April 15, Otago (Dunedin), NZ April 17, Monash April 22; University of Queensland April29; Queensland University of Technology May 1; Australian National University May 8; 2nd Economics of Advertising conference, St Germain, Paris, June; CRETE, Tinos, July (Plenary); EARIE, Ljubljana, Slovenia, Sept; University of Florence, Italy, Oct; University of Boulder Colorado, Dec 11.

Choosing a Champion: Presidents and Primaries: Melbourne, March 13.

Media Bias and Media Mergers: TILEC, Tilburg, June

Platform Siphoning, 7th Media Economics conference, Siena, Italy, Oct

**(2010)**

Aggregative Games with Free Entry: FTC, March 24; Johns Hopkins University April 5; CORE conference in honor of Jacques Thisse, LLN, Belgium, May 11-12, Mannheim, July; EARIE Istanbul, September

Incremental Pricing: Paris I Sorbonne, France, May 14; Mannheim Platform Economics Conference (Plenary Speaker) May 31-June 2

Push-Me Pull-You: CEPR IO Workshop, Toulouse May 26-29

8th Media Economics conference, New York, Oct 2010

Jacques Thisse: a Tribute. Regional Science Association, Denver, CO Nov 11

**(2011)**

Hunter College Feb 22, 2011

IIOC, Boston April 8-10

VPI&SU April 20

CEPR IO Workshop Tel-Aviv May 2011

MACCI conference on Competition Policy, Speyer, June

CRETE conference, Milos, July

4th conference on Economics of Advertising and Marketing, Moscow, Higher School, June

EARIE conference, Stockholm, Invited Speaker, September

Economics of Attention conference, Toulouse, September

9th Economics of Media conference, October, Moscow, New School

**(2012)**

National University of Singapore Jan 18, Jan 20, May 16

Australian Economic Theory WS, UNSW, Feb 23-4

LaTrobe University March 9

University of Auckland March 23

University of Queensland April 2

Deakin April 18

University of Melbourne April 24

University of Technology Sydney April 30

Australian National University May 8

University of Adelaide May 11

ENS Cachan Paris May 29

Goethe University of Frankfurt June 4;

Search Conference, New School Moscow June 7-8

Advertising and Media Conference, Tsinghua University, Beijing June 21-2

Ecole Polytechnique and CREST,Paris July 2; Toulouse July 10;

Jornados de Economia Industrial (Keynote Speaker), Murcia, September 13-14

Media Economics Conference, Bogota, Oct 2012

**(2013)**

ASSA San Diego (Jan)

University of Copenhagen (Mar 12)

CERGE-EI Charles University Prague (Mar 14)

Department of Justice, DC (April 3)

Competition conference, Edesheim (June)

ICT conf Mannheim (June)

Econs of Ads and Mktg, Tel-Aviv (June 26-7)

CRESSE competition conference, Corfu (July)

CRETE conference, Naxos (July)

Tel Aviv Media Ecs (Oct);

2-sided markets conference, NUS, Singapore (Dec)

**(2014)**

Berlin IO Day March 13

Cachan seminar and short course May

Competition conference, Romrod Germany (June)

ICT conf Mannheim (June)

Econs of Ads and Mktg, Vienna (June 23-4)

Dauphine Paris (July 7); ESMT Berlin (July 14)

Rotman School, Toronto (Sept 29)

Naples Media Economics conference (October 9-10)

University of Amsterdam (Nov 7)

Search conference, Bad Homberg (Nov 8-9)

Ratings and Rankings conference, Paris (Dec 18-20)

**(2015)**

University of Melbourne, Mar 13

Stern School, NYU March 31

Cachan seminar and short course May

Dauphine June 1st

ICT conf Mannheim June 12-14

IO conference, Hang Zhou June 22-24

Econs of Ads and Mktg, Nuffield Oxford June 26-27

CRETE, Crete (Chania) July 10-17

Stellenbosch Media Economics conference Nov 6-7

### Recent Visits

**(2003)**

Jan University of New South Wales, Sydney, Australia

Feb-May Melbourne Business School, Victoria, Australia

June Universite de Cergy-Pontoise, France

July ECARES, Universite de Bruxelles, Belgium

July Universite de Toulouse, France

**(2004)**

May-June Universite de Cergy-Pontoise, France

July ECARES, Universite de Bruxelles, Belgium

July Universite de Toulouse, France

**(2005)**

May Universite de Montpellier;

May – June Universite de Cergy-Pontoise, France

July ECARES; Toulouse; Montpellier

Aug (end) Bergen, Norway

**(2006)**

January University of New South Wales, Sydney, Australia

Jan-May Melbourne Business School, Victoria, Australia

June-July Universite de Cergy-Pontoise, France

**(2007)**

May-AugustUniversite de Cergy-Pontoise, France

**(2008)**

January University of New South Wales, Sydney, Australia

May-Aug. Portuguese Competition Authority, Lisbon, Portugal.

**(2009)**

January University of New South Wales, Sydney, Australia

Feb – May Melbourne Business School

May-August ENS, Universite de Cergy-Pontoise, ECARES

**(2010)**

May-August ENS, Universite de Cergy-Pontoise, ECARES, Mannheim, NHH

**(2011)**

January Melbourne University, Australia

May-August ENS, Universite de Cergy-Pontoise, Mannheim

**(2012)**

January National University of Singapore

Feb-May Melbourne University, Australia

May-August ENS, Universite de Cergy-Pontoise, Mannheim

**(2013)**

Jan Melbourne University, Australia

May ENS-Cachan, Paris

June-Aug Mannheim, Cergy.

**(2014)**

Mar Mannheim

May ENS-Cachan, Paris

June-Aug Mannheim, Paris-Dauphine, Berlin.

**(2015)**

University of Melbourne, early Jan, March

May ENS-Cachan, Paris

Mannheim June 8-20

ESMT Berlin (July 5-11)

Dauphine July 19-31

Mannheim Aug 2-7

***Ph. D. students supervised***:

Gladys Lopez (2nd reader, 1997); Monica Capra (August 1998); Scott Bohannon (October 1999); Spencer Graf (August 2000); Monica Hartmann (2nd reader, August 2000); Brian McManus (August 2001); Richard Ruble (October 2001); Michelle Sovinsky (2nd reader, June 2002); Hyejoon Im (2nd reader, August 2003); Adam Rennhoff (December 2003); Ken Wilbur (June 2005); Loren Smith (2nd Reader, August 2005); Levent Celik (August 2006); Catherine Tyler Mooney (June 2007); Jason Hulbert (2nd Reader, November 2007); Jayani Jayawardhana (November 2007); Eric Fesselmeyer (2nd reader, December 2008); Jura Liaukonyte (June 2009);

Sunit Shah (April 2011); Shuna Wang (2nd reader, May 2011); Yiyi Zhou (April 2012); Kang Jian (May 2012); Stephen Bruestle (Sept 2013); Charlie Murry (April 2014); Haiyan Liu (June 2014)

***Others in progress***:

To defend 2015: Zhou Zhang, Alicia Baik, Matthew Shi

To defend 2016: Marianne Corbishley,

Dissertation Proposed: Zhou Zhang, Alicia Baik, Matthew Shi, Fang Guo, Ben Leyden

IO Reading Group 2013-14: Alicia Baik, Ce Shi, Li Zhang, Zhou Zhang, Andrew Barr, Siying Liu, Ben Leyden, Fang Guo

## NSF grants

SBR-9617784 “Equilibrium with Bounded Rationality in Economic Games”

(with Jacob Goeree and Charlie Holt). 3 year grant.

INT-9815703 “Product Characteristics and Price Advertising with Consumer Search”

(with Regis Renault). 3 year grant for travel support.

“Advertising Content” (with Regis Renault). Grant for travel support. Feb 2002-2004.

“The Information Content of Advertising” 2002-2004.

SES 0452864 “Marketing Characteristics” 2005-2007

GA10704-129937 “Advertising Themes” 2008-2013

“Search, Targeting, and Media” 2014-2017